

# RAJAR DATA RELEASE Q3 24 – October 24<sup>th</sup> 2024



## SCOTTISH STATIONS

**WEEKLY REACH:**

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

**SHARE OF LISTENING:**

The percentage of total listening time accounted for by a station in the area (TSA) in an average week

*PLEASE NOTE: only the data from stations which share the same TSAs can be compared.*

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q3 23	Q2 24	Q3 24	Q3 24 vs. Q3 23	Q3 24 vs. Q2 24	Q3 23	Q2 24	Q3 24
BBC Radio Scotland	H	4677	827	788	776	-6.2%	-1.5%	6.8	5.1	4.8
Capital Scotland	H	2944	384	451	462	20.3%	2.4%	3.1	3.7	4.4
Central FM	Y	220	46	45	39	-15.2%	-13.3%	9.2	7.2	6.6
Clyde 1	H	1961	625	706	747	19.5%	5.8%	13.8	18.6	18.9
Forth 1	H	1210	333	373	383	15.0%	2.7%	16.6	18.5	17.9
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	406	75	62	66	-12.0%	6.5%	9.8	11.8	11.6
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	1210	108	123	108	0.0%	-12.2%	7.3	5.8	5.4
Greatest Hits Radio (Glasgow & the West)	H	1961	256	201	200	-21.9%	-0.5%	4.7	4.1	4.7
Greatest Hits Radio (North East Scotland)	Y	345	38	45	43	13.2%	-4.4%	3.7	6.7	6.3
Greatest Hits Radio (North of Scotland)	Y	257	19	19	22	15.8%	15.8%	2.5	2.2	3.3
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	112	38	38	39	2.6%	2.6%	18.1	18.3	20.9
Greatest Hits Radio (Tayside & Fife)	Y	385	29	52	48	65.5%	-7.7%	4.6	8.5	7.7
Heart Scotland East	H	1249	124	146	135	8.9%	-7.5%	2.9	2.6	2.9
Heart Scotland West	H	1672	256	231	250	-2.3%	8.2%	3.1	2.7	1.9
Kingdom FM	Y	297	45	49	51	13.3%	4.1%	5.6	4.4	4.7
MFR	Y	257	101	88	91	-9.9%	3.4%	14.7	15.3	15.5
Nation Radio Scotland (East)	H	1210	15	23	22	46.7%	-4.3%	0.1	0.1	0.1
Nation Radio Scotland (West)	H	1890	105	129	119	13.3%	-7.8%	2.7	3.0	2.7
Northsound 1	Y	345	113	115	117	3.5%	1.7%	12.3	12.2	13.0
Original 106 (Aberdeen)	Y	345	77	91	94	22.1%	3.3%	12.6	14.5	13.4
Smooth Radio Scotland	H	1890	347	368	369	6.3%	0.3%	5.9	8.9	7.5
Tay FM	Y	385	113	114	116	2.7%	1.8%	19.1	16.1	16.7
West FM	Y	287	93	105	105	12.9%	0.0%	17.1	19.6	18.7